KYW-TV

S TELEVISION STATIONS

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\$175.00

Order ID: 81039 10/25/12 02:00 PM CF NTL-POL FBD - LBD: 10/26/12 - 10/29/12 HL#: Created:

/ / 3087 Client: **BURLINGTON COUNTY...** CPF. Agency Commission: 15 % Updated: ALWILLIAMS on 10/25/12 04:24 PM

Agency: STRATEGIC MEDIA PLACEMENT Product: GARGANIO & O'BRIEN Self Protect.: :20:00 Confirmed: 10/25/12 02:51 PM Buyer: WHITNEY EVERSOLE Demo: **HHOLDS** DMA RTG Sched, Code: Z Contract: 10/26/12 09:36 AM JOHN LINK POL.-GWTS-PH AE: Billing Int: Monthly BM: SS

WPVI: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% Share: 0% WCAU: 0% CABLE: 0%

NEW ORDER CHG/PH 10/25/12

Sales Catg NR A/G Time Class Eligible Days Dur SC Self Pr Item Break Type **HHOLDS** Rate Spots Total MLOCAL1 0 0 0 0 1 0 0 NEWS 30 \$810.00 \$810.00 001 0.0

CDR

FBD <u>LBD</u> Oct 22 10/26/12 10/26/12 1

Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 002 MLOCAL1 2 0 0 0 0 0 0 NEWS 15 \$350.00

LUR; STAND ALONE 15'S

FBD LBD Oct 29 10/29/12 10/29/12 2

NR A/G Time Class Eligible Days Dur SC Self Pr Sales Catg Rate Total Item Break Type **HHOLDS** Spots 003 WCBSSUN 0 0 0 0 0 0 2 MORN 15 0.0 \$720.00 \$1,440.00

CDR: STAND ALONE 15'S

FBD LBD Oct 22 10/28/12 10/28/12

Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total 004 **DPRICE** 0 0 0 0 1 0 0 DAY 30 0.0 \$900.00 \$900.00

CDR

FBD <u>LBD</u> Oct 22 10/26/12 10/26/12 1

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Item 0 0 0 0 2 0 0 NEWS 005 **NEARLYMF** 15 0.0 \$475.00 2 \$950.00

LUR; STAND ALONE 15'S

FBD LBD Oct 22 10/26/12 10/26/12 2

Sales Catg Time Class Eligible Days **Break Type** Dur SC Self Pr NR A/G Item **HHOLDS** Rate Spots Total 006 NLATE 0 0 0 0 2 0 0 NEWS 15 \$1,350.00 \$2,700.00

CDR; STAND ALONE 15'S

FBD LBD Oct 22 10/26/12 10/26/12 2

NR A/G

NR A/G



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HHOLDS

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Buyer: WHITNEY EVERSOLE

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GARGANIO & O'BRIEN

Self Protect.: :20:00 Sched. Code: Z

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10/25/12 02:51 PM

AE: JOHN LINK POL.-GWTS-PH Product: Demo:

DMA RTG

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Billing Int:

Monthly BM: SS

WPVI: 0% Share: 0% WGTW: 0% CABLE: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0%

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	10	0	\$7,150.00	\$6,077.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$7,150.00	\$6,077.50	\$0.00	\$0.00